

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

January 8, 2021

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UPCOMING WEBINARS AND EVENTS

Importing/Exporting Overview

January 20 at 11:30 am

Register

WESST Farmington Training Conversations and Connections: Virtual Networking Meeting

> February 17 at 2 pm **Register**

Local On Demand SCORE Webinars:

- <u>PPP Loan Forgiveness</u> Application Requirements
- Economic Injury Disaster Loan

ARTICLES/LINKS

EDD Sets Groundwork For Economic Recovery Across State

EDD Announces Call for RFPs

COVID-19 Recovery Resources

NEW! Second Round of Stimulus Checks Distributed

Eligible recipients will receive up to \$600 for individuals, \$1,200 for married couples, and \$600 for each qualifying child.

Learn More

NEW! EIDL Deadline

The U.S. Small Business Administration announced that the deadline to apply for the Economic Injury Disaster Loan (EIDL) program for the COVID-19 Pandemic disaster declaration is extended to Dec. 31, 2021.

Learn More

NEW! Fifth COVID-19 Relief Bill Enacted

The package includes about \$900 billion in additional COVID-19 relief, a yearend omnibus appropriations package, and a variety of other

<u>SpinLaunch expands New Mexico test</u> site

One-on-One with Axie Navas

Another Round of PPP Loans Approved by Congress, With Yet Additional Changes to the Program

Expanding Educational Opportunity Through School Choice

CPD Memo: Availability of Additional Waivers for CPD Grant Programs to Prevent the Spread of COVID-19 and Mitigate Economic Impacts Caused by COVID-19 (Issued December 30, 2020)

WCB Seeks Comment on Emergency Broadband Connectivity Fund Assistance

<u>Unemployment Insurance Program</u> <u>Letter No. 09-21</u>

<u>Minority-Owned Companies Waited</u> <u>Months for Loans, Data Shows</u>

Economic development work continues

– even in 2020

About half of applicants get New Mexico virus relief grants

State approves 6,500 small business grants

legislation.

Learn More

UPDATE! The Small Business CARES Relief Grant application is now closed

Grants were awarded to 6,642 businesses throughout New Mexico, with 60% of the funds in urban areas and 40% of the funds in rural areas. Businesses receiving grants include restaurants, hotels, retail stores, nonprofit organizations, manufacturing companies, accountants, and many more.

Learn More

UPDATE! New PPP Guidance

The IRS clarified its guidance on the tax treatment of expenses paid with PPP loan proceeds that are not forgiven by the end of the year the loan was received. Taxpayers that reasonably expect, but have not yet received, PPP loan forgiveness are not allowed an income tax deduction for expenses paid with the loan proceeds (see **Revenue Ruling 2020-27**).

Learn More

COMCAST RISE

Qualifying businesses will receive marketing consultations, media placements, commercial creative production services, and/or technology services from Effectv and Comcast Business. BIPOC small business owners may apply.

Learn More

Community Fund: Emergency Food Distribution

County and Tribal Managers can apply for communities in need of emergency food distribution due to COVID or a lockdown in response to COVID.

Learn More

TRIBAL RESOURCE: Chamiza Foundation Covid-19 Emergency Relief Fund

The Chamiza Foundation is accepting applications from Pueblo Indian organizations and organizations serving Pueblo communities in New Mexico that are responding to direct threats from COVID-19. The grant awards will range from \$3,000 to \$12,000. Specific areas of interest include food, medical supplies, and personal items; water; community relief and recovery needs; and internet access and connectivity. **Deadlines: February 12 and May 7.**

Learn More

Restoration and Resilience COVID Recovery Fund

The Restoration and Resilience COVID Recovery Fund is providing grants to support public lands, including parks, nature areas, and other green spaces, that have been impacted by increased use during the COVID-19 pandemic. The focus is on supporting agencies and organizations responsible for maintaining public lands by distributing resources and mobilizing volunteers to help keep up with increased human presence in these delicate ecosystems. Grants of up to \$2,500 will be awarded. Nonprofit organizations, state or federal government agencies, federally recognized tribes and local governments, and educational institutions are eligible to apply. **Deadlines: February 1, April 1,**

Learn More

Bloomberg Philanthropies - Coronavirus Local Response Initiative

Bloomberg Philanthropies is helping cities and states combat the devastating impact of COVID-19 on the wellbeing of residents and local economies. The fund will provide grants and interest-free loans, with priority given to direct social service providers.

Learn More

Mission Asset Fund: Immigrant Families Fund

The Immigrant Families Fund provides grants of \$500 to immigrants to help cover whatever is most pressing in their lives. Applicants must have experienced an income disruption due to COVID-19, earn less than \$99,000 annually or a \$198,000 household income, and not be eligible to receive a CARES Recovery Rebate (coronavirus stimulus check) from the federal government.

Learn More

EDD Highlighted Announcement: Call for RFPs and Job Openings at EDD

EDD is soliciting two Requests for Proposals (RFPs), regarding a 20-Year Statewide Strategic Plan, and offering three new job positions, funded through EDA's CARES Act.

RFPs:

- Economic Development Data Collection and Coordination
- Economic Development Industry Strategies

Proposals are due Jan. 18, 2021 View the RFPs online: www.EDD.NewMexico.gov

<u>View the RFP recorded information session here.</u>

Job Openings:

EDD is hiring for three positions. Deadline to apply: **Monday**, **Jan. 11.**

- Finance Program Specialist, Job ID 11424 (Santa Fe)
- **Program Development Specialist**, Job ID 11425 (Santa Fe)
- Statewide Disaster Recovery Coordinator, Job ID 11423 (Albuquerque)

Apply on the New Mexico State Personnel Office website.

Additional Business Resources

Small Business Innovation Research (SBIR) Program

The SBIR Program is seeking highly innovative products with excellent commercial potential. All SBIR proposals must directly benefit the NOAA mission, but should also be responsive to the greater market demands in order to be successful. **Deadline: January 13.**

Learn More

Community Health Access and Rural Transformation: CHART

CHART aims to ensure Rural America has access to high quality, affordable health care by offering new payment models. The CHART Model will include two tracks: Community Transformation Track; Accountable Care Organization (ACO) Transformation Track.

Learn More

SBA Express Bridge Loans

This pilot program allows SBA Express Lenders the authority to deliver expedited SBA-guaranteed financing on an emergency basis for disaster-related purposes to eligible small businesses, while the small businesses apply for and await a decision on the EIDL.

Learn More

Albuquerque's Minority Business Development Center

Minority business owners looking to build their businesses have a new resource in Albuquerque's Minority Business Development Center. The facility will provide access to capital, opportunity sourcing, help with certifications and registrations, strategic planning consultation, and other services.

Learn More

Updated Interest Rates for the 504 Loan Program

The U.S. Small Business Administration announced the updated interest rates for the 504 Loan Program offered by Certified Development Companies (CDC). The program now allows for 10, 20, and 25-year interest rates at 2.231%, 2.364%, and 2.399%, respectively. Small businesses can now apply for a 504 loan at these low-interest rates.

Learn More

Additional Community Resources

NEW! Snapdragon Book Foundation

The Snapdragon Book Foundation seeks to promote children's literacy by providing support to school libraries serving disadvantaged children. Grants are awarded to public, private, and experimental preK-12 schools. Grants typically range from \$2,500 to \$10,000. **Deadline: February 14.**

Learn More

NEW! Opioid Affected Youth Initiative

The Opioid Affected Youth Initiative supports programs and strategies that identify, respond to, treat, and support children, youth, and families impacted by the opioid epidemic. The program seeks to develop a data-driven, coordinated response to opioid abuse-related challenges that impact youth and community safety. **Grants.gov deadline: February 8; JustGrants deadline: February 22.**

Learn More

NEW! The People, Prosperity, and the Planet (P3) Award Program

The P3 Award Program provides support to research, develop, design, and demonstrate solutions to real world challenges. The program highlights the use of scientific principles in creating innovative technology-based projects that achieve the mutual goals of improved quality of life, economic prosperity, and protection of the planet. Research areas include air quality, safe and sustainable water resources, sustainable and healthy communities, and chemical safety. **Deadline: February 9.**

Learn More

Elevate Initiative

Up to ten grants between \$100,000 and \$300,000 will be awarded to nonprofit organizations that demonstrate a strong commitment to intersectional racial justice and an ability to address economic disparities that affect Black and Brown workers as the result of structural racism. Examples include emerging industry access, systems change initiatives, and workforce development programs. Preference will be given to organizations with people of color in leadership positions. **Application deadline: January 11; invited full proposals deadline: February 12.**

The Skatepark Project

The Skatepark Project is dedicated to promoting the construction of new, quality skateparks located in low-income communities. The Foundation primarily supports projects that can demonstrate a strong grassroots commitment, particularly in the form of planning and fundraising by local skateboarders and other community groups. Priority is given to projects that are designed and built from concrete by experienced skatepark contractors and include local skaters in the planning, fundraising, and design process. Grants of \$1,000 to \$25,000 are provided to nonprofit organizations and state or local agencies, including public school systems and public projects. Requests are reviewed two times per year. **Upcoming deadline: January 27.**

Learn More

The Terri Lynne Lokoff Teacher Awards Program

The Terri Lynne Lokoff Teacher Awards program, administered by First Up, acknowledges the critical role of childcare teachers in providing quality early care and education. Applicants must be full-time childcare teachers employed in a home, group, or center-based program for a minimum of three years and meet other eligibility guidelines. Fifty selected teachers will each receive a \$1,000 grant. Of the 50 teachers, one is selected to receive the Helene Marks Award, which includes an additional \$1,000 grant. **Applications must be postmarked by January 29.**

Learn More

The Women and Minorities in Science, Technology, Engineering, and Mathematics Fields Program (WAMS)

WAMS supports research, education and teaching, and extension projects that increase participation by women and underrepresented minorities from rural areas in STEM. The program addresses educational needs within broadly defined areas of food, agriculture, natural resources, and human sciences. Projects should work to improve the economic health and viability of rural communities by developing research and extension initiatives that focus on new and emerging employment opportunities in STEM occupations. Projects that contribute to the economic viability of rural communities are also encouraged. **Deadline: January 21.**

Learn More

Save America's Treasures Grants Program

The Save America's Treasures Grants program helps preserve nationally significant historic properties and collections that convey our nation's rich heritage to future generations. The program has separate applications for preservation projects (for properties listed on the National Register of Historic Places for national significance or listed as a National Historic Landmark) and for projects involving collections (including artifacts, museum collections, documents, sculptures, and other works of art). **Deadline: January 26.**

Learn More

NPS Rivers, Trails, and Conservation Assistance Program

The National Park Service is accepting applications for technical assistance to design trails and parks, conserve and improve access to rivers, protect special places, and create recreation opportunities. **Deadline: March 1.**

Learn More

Equitable Path Forward

Equitable Path Forward is a five-year, \$3.5 billion, nationwide initiative to help dismantle the deeply-rooted legacy of racism in housing – the types of homes that are built, where they're built, who builds them, and the wealth that is generated from them.

Learn More

YouthBuild

Grants will be awarded through a competitive process to organizations providing pre-apprenticeship services that support education, occupational skills training, and employment services to at-risk youth, ages 16 to 24, while performing meaningful work and service to their communities. Eligible applicants are public or private non-profit agencies that have previously served disadvantaged youth in a YouthBuild or other similar program. **Deadline: February 2.**

Learn More

Bezos Scholars Program

Guided by the belief that all young people deserve the opportunity to reach their full potential and meaningfully contribute to society, the program invests in the science of learning and experiences young people need from birth through high school.

Learn More

African American Cultural Heritage Action Fund

The National Trust for Historic Preservation's African American Cultural Heritage Action Fund is designed to advance ongoing preservation activities for historic places such as sites, museums, and landscapes representing African American cultural heritage. The Fund supports work in four primary areas: Capital Projects, Organizational Capacity Building, Project Planning, and Programming and Interpretation. Grants range from \$50,000 to \$150,000. **The deadline for letters of intent is January 15; invited applications will be due May 3.**

Learn More

Looking Out Foundation

The Looking Out Foundation is dedicated to empowering those without a voice. The Foundation provides support to nonprofit organizations nationwide that address the ever-changing needs of the human race. Program interests include disadvantaged youth; health; community development; women/gender equality; the environment, including environmental education; the arts; human and civil rights; and the hungry and the homeless. Grants ranging between \$1,000 and \$5,000 are provided. **Deadlines: February 1 and August 1, annually.**

Learn More

The Nursing Workforce Diversity Program

The goal of the Nursing Workforce Diversity Program is to expand and support a nursing workforce that includes individuals who are from disadvantaged backgrounds and who are equipped with the tools to provide quality, culturally-aligned care to rural and underserved communities in need. **Deadline: January 19.**

Learn More

Fellowships for U.S. Classroom Teachers

Teachers are invited to join a community of educators who are transforming what learning looks like, charting a new course for their students, and revolutionizing their teaching by applying for a life- and career-changing Fund for Teachers fellowship. The Fund awards individual fellowships (funding limit of \$5,000) and team fellowships (funding limit of \$10,000) to pre-K-12 classroom teachers to immerse themselves in their fields of study. Applicants are encouraged to focus on topics and issues most directly facing our nation at this time such as equity, diversity, inclusion, climate change, and civic engagement. Teachers must have a minimum of three years of experience and be full-time teachers spending at least 50% of their time in the classroom. **Deadline: January 21.**

Learn More

Small Community Air Service Development Program

The Department of Transportation provides funding to help small communities address air service and airfare issues through revenue guarantees, financial assistance for marketing programs, start-up costs and studies, among others.

PeopleForBikes Community Grant Program

The PeopleForBikes Community Grant Program offers funding for important and influential projects that build momentum for bicycling. Grants of up to \$10,000 are provided for bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. Eligible applicants include nonprofit organizations with a focus on bicycling, active transportation, or community development; city or county agencies or departments; and state or federal agencies working locally. **Letters of interest for the Spring 2021 grant cycle will be accepted through January 22; full applications are due April 9.**

Learn More

The Laura Bush Foundation for America's Libraries

The Laura Bush Foundation for America's Libraries provides funds to the country's neediest schools so that they can extend, update, and diversify the book and print collections in their libraries with the goal of encouraging students to develop a love of reading and learning. Public, public charter, private, parochial, city, state, county, and reservation schools are eligible to apply. **Deadline: January 29.**

Learn More

Five Star and Urban Waters Restoration Grant Program

The Five Star and Urban Waters Restoration Grant Program seeks to develop community capacity to sustain local natural resources for future generations by providing financial assistance to diverse local partnerships focused on improving water quality, watersheds, and the species and habitats they support. Projects should increase access to the benefits of nature, reduce the impact of environmental hazards, and engage local communities, particularly underserved communities, in project planning, outreach, and implementation. **Deadline: January 28.**

Learn More

Webinar Recordings

<u>Dispatches from New Mexico: Avalanche Safety Education & Resources</u> (12/17/20)

EDD Miniseries for Business Owners of Color Business Resources (12/11/20)

SBA Surety Bond Program Overview (12/10/20)

Southwestern New Mexico Business Finance Fair (12/9/20)

Overview Small Business CARES Relief Grant Program (12/3/20)

EDD Miniseries for Business Owners of Color - CDFI's & CU's (11/20/20)

Council of Government Overview: How are COGs helping in COVID 19 Recovery and Strategic Planning (11/18/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

EDD Finance Dept Webinars and Other COVID-19 Resources

NM MainStreet Webinars and Other COVID-19 Resources

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